

Ingredients for your success

Top Produce Items

Asparagus

The market is expected to become active. Mexican fields are starting to wind down and weather will be a factor. East Coast demand has been weak, but as the West supplies decline, demand on Peru will increase. Quality is fair to good.



Avocados

More fruit are harvesting, especially 48ct and larger along with #2s. Demand and markets have increased and is expected to continue through the holiday due to a gap expected in mid-January from the holiday pull. Super Bowl promotions will be in full effect and #2 fruit will be readily available.

Beans-Alert

The market continues to be active, as supply is unable to meet demand. Active conditions are expected to last for another 7-10 days.

Mix Berries

Production on all mixed berries is lower in overall volume. Markets are mostly steady as demand has been quiet. For now, the market looks to be steady with just enough supply to meet all demand.

Strawberry

Supplies are very limited due to heavy rainfall in the remaining CA growing regions. Central Mexico has not fully ramped up and FL production has been behind due to cooler weather.

Broccoli & Cauliflower

Broccoli quality is fair with bruising and mechanical damage. Supplies are good as the market has finally settled. Broccolini is in good shape with the challenge of the transfer to Yuma from Salinas. Cauliflower quality is fair with occasional discoloration and under-sizing with a clean jacket. Supply is good, and markets are calm.

Celery

Quality is fair to good, fall storms may influence color and texture. The market has adjusted but getting ready to react for the next holiday demand.

Melons

Supplies are fairly steady, and sizing is running very large. Quality is good.

Citrus

Good supplies and quality on lemons and the market is slightly lower. The lime market is average, and quality continues to be fair with plenty of stylar (stem end issues) and blanching. Good supplies and quality on oranges so the market is slightly lower.

Lettuce-Leaf

Markets have adjusted down on romaine, butter, green, and red leaf. Iceberg is once again getting active in the market with strong demand and limited supplies. Expect an active iceberg market for the next 7-10 days.

Potatoes

The market remains firm and holding steady. Quality is good.

Peppers-Alert

Good supplies of small sizes and Choice green bells out of Mexico and Coachella. Red bells are extremely short and expected to remain that way through December; yellow bells are in fair supply.

Tomatoes

Markets are significantly active on all varieties on both coasts due to high temps out east and flooding rains in Mexico. While this market is not on alert status, we are watching it closely. Expect active markets through January.

Berry-Strawberry

Supplies are very limited due to heavy rainfall.

Corn

Excessive rains in Mexico have kept volume limited.

Mushrooms

Demand continues to outpace supply and the market is active.

Peppers-Red and Yellow

Supply is our main concern.

Squash-Yellow

Rain has affected supply and quality from Mexico.



To learn more contact your local marketing associate.

Market Corner Produce information reflects both US and Canadian markets. All other commodity information is based on US market data only